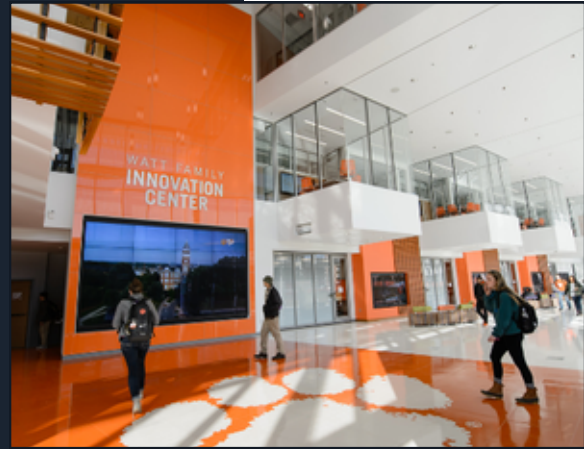


# Clemson University

## Higher Ed Case Study

Clemson University, in Clemson, SC, is a top public research university. The Watt Family Innovation Center serves as a hub where students, faculty, and industry partners turn ideas into real-world solutions.



### Objectives

#### Enhance Campus Engagement

Keep students, faculty, and visitors informed and connected.

#### Streamline Content Management

Make it easy to update digital displays and schedule content across multiple devices.

#### Improve Wayfinding and Safety

Offer wayfinding and emergency alerts campus-wide.

### Solutions

#### Hypersign Digital Signage

Added instant updates and simple scheduling to any screen.

#### Waystation Wayfinding

Kiosks and mobile apps deliver maps, directories, and points of interest—synced from one portal.

#### Hypersign Alerts

Emergency messaging allows instant alerts for fire, weather, or active threats on every screen.

## RESULTS

#### Award-Winning Signage

Watt Center recognized in 2017 for Best Digital Signage on a U.S. university campus.

#### Increased Interaction

Additional touch kiosks and displays increased usability and engagement on campus.

#### Simplified Communication

Staff can quickly share updates, event info, and emergency alerts across all screens.



### Conclusion

With Hypersign, Clemson University transformed the Watt Family Innovation Center into a highly interactive, easy-to-manage hub that boosts engagement, simplifies communication, and enhances campus safety. The platform continues to support the university's vision of innovation and connected learning.