

Comporium Case Study

Enterprise Case Study

Comporium, based in Rock Hill, SC, serves 13 counties with nearly 1,100 employees. For over 125 years, it has connected communities with reliable broadband, TV, voice, wireless, smart home services, and business solutions.



Objectives

Improve Employee Communication

Keep employees across every location informed and in sync.

Increase Engagement

Grab attention and drive engagement with critical messages.

Streamline Information Sharing

Replace paper and email with a smarter digital channel.

Solutions

Digital Displays Across Sites

Screens display bold visuals with clear, easy-to-read updates.

Enhanced Content

Displays feature commercial spots, traffic data, weather, project metrics, and static wayfinding.

Team Collaboration

Teams share safety, performance, and community updates in one place.

RESULTS

Higher Visibility

Employees quickly noticed the displays and engaged with milestones and promotions.

Faster Communication

Staff responded more promptly to announcements and company initiatives.

Stronger Culture

Employees are more aware of community events, philanthropy, and volunteer opportunities.



Conclusion

By partnering with Hypersign.com, Comporium transformed internal communications, making it easier to share updates, recognize employees, and engage staff across multiple sites. The company continues exploring new ways to use Hypersign's platform, including emergency alerts, to better protect and connect its workforce.