

Pi-Squared Pizza

Restaurant Case Study

Pi-Squared Pizza needed a simple, fast way to update menus across locations. Hypersign.com delivered an easy, scalable solution to keep content fresh and consistent.

Objectives

Simplify Menu Management

Eliminate the need for third-party updates and make quick menu edits in-house.

Centralize Control

Easily manage content for all locations from one platform.

Cut Printing Costs

Replace slow, costly paper menus with flexible digital boards.

Solutions

Digital Menu Boards

Installed engaging digital displays for specials, ingredients, and featured items.

Playlist Management

Used Hypersign+ playlists to organize and schedule menu updates instantly.

Remote Access

Enabled content control from anywhere, ensuring fast, consistent updates.



RESULTS

Boosted Sales

Featured items and specials draw more attention, boosting sales and customer interest.

Faster Updates

Pi-Squared can now update menus in minutes, keeping every location current and consistent.

Lower Costs

Cut printing delays and costs while reducing waste with flexible, eco-friendly digital menus.



Conclusion

With Hypersign+, Pi-Squared gained the control and flexibility to manage digital signage with ease. Their restaurants now deliver a more engaging customer experience, save time and costs, and unify content across locations. Hypersign+ keeps their digital menus fresh—one slice at a time.